



## A4AC Dance for Food 2015 Sponsorship Package

### Support the Needy through Art

**Dance for Food** is a contemporary dance performance series which feeds needy families in our community. Attendees bring nonperishable food donations as their entry fee to performances throughout Palm Beach and the Treasure Coast. The program creates professional and educational opportunities for dancers, a cultural opportunity for the community, and raises more food to feed the hungry than our entire program budget would buy. Last year, we raised 5,000 pounds of food, provided performance opportunities for professional and student dancers, and provided an opportunity to view contemporary dance for many who might never have seen it before.

#### Presenting Sponsor: \$5,000

- Prominent recognition at all major A4AC 2014 events as significant donor and “Presenting Sponsor” of Dance for Food
- Full page ad in Dance for Food programs at each performance
- Display of banner in lobby at Dance for Food performances
- Announcement of “Presenting Sponsor” status in all Dance for Food publicity, including newspaper articles, flyers, posters, online calendar listings, and advertisements
- Announcement of sponsorship in our e-newsletter (sent to over 10K subscribers) with link to company website
- Announcement of company name prior to all A4AC events as a major sponsor
- Announcement of “Presenting Sponsor” status on our Facebook and Twitter pages
- Your company’s twitter posts retweeted and Facebook posts shared
- Company logo in all publicity of major A4AC 2015/2016 events
- Company logo listed on every page of A4AC website, with link to your website
- Opportunity to provide specialty advertising and/or informational handouts at our office

#### Additional Sponsorship Opportunities

##### Stock-a-Pantry Sponsor: \$3,000

- Announcement of sponsorship in all Dance for Food publicity, including newspaper articles, flyers, posters, online calendar listings, Facebook posts, e-newsletter, and advertisements
- Company logo on A4AC website
- Announcement at Dance for Food events of sponsorship
- Full page ad in all Dance for Food programs at all performances

##### Cook-a-Dinner Sponsor: \$1,000

- Announcement of sponsorship in all Dance for Food publicity, including newspaper articles, flyers, posters, online calendar listings, Facebook posts, e-newsletter, and advertisements
- Announcement at Dance for Food events of sponsorship
- Company logo on A4AC website
- Half-page ad in all Dance for Food programs at all performances

##### Bake-a-Cake Sponsor: \$500

- Announcement of sponsorship in all Dance for Food publicity, including newspaper articles, flyers, posters, online calendar listings, Facebook posts, and advertisements
- Announcement at Dance for Food events of sponsorship
- Name listed on A4AC website